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ArlenGroup Appoints Darren Baker as Employee Benefit Consultant

SAN FRANCISCO, CA, January 15, 2007 – ArlenGroup announced today that Darren Baker has joined the firm as a Consultant and will be resident in the firm's San Francisco office.

Mr. Baker will be responsible for the delivery of employee benefit consulting, brokerage and outsourced benefit administration services to ArlenGroup clients. In his role Mr. Baker will be involved in assisting employers with all aspects of benefit plan design, procurement, cost management, and communication.

"This is an ideal situation for me," said Baker. "The current health insurance and employee benefit environment is such that employers need nimble and resourceful partners that can meet a broad range of insurance, communications, outsourcing and technology needs. ArlenGroup is widely known as the leader in providing creative and full-service benefit solutions and I'm excited to join the team."

"I am extremely pleased to have Darren join our growing team," said ArlenGroup founder and CEO, Roger Arlen. "Darren has established himself as a top tier consultant and will play an important role in leading existing and new client engagements. Darren's energy and experience will be a great complement to the resources that we offer to our clients."

Immediately prior to joining ArlenGroup, Darren was a Vice President with USI Insurance Services, where he was responsible for the management and oversight of health and welfare plans for a number of mid-sized employers.

About ArlenGroup

ArlenGroup is a full-service employee benefit firm that provides integrated solutions to help employers maximize the investment they make in their human capital. ArlenGroup delivers five core services – consulting, insurance brokerage, employee communications, population health management and full benefit administration outsourcing, providing employers with a single, in-depth resource for strategic and administrative benefit management. For more information, visit www.arlungroup.com.

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